

IT'S EASY, QUICK AND INEXPENSIVE TO GET GOOD COLOR SHOTS WITH **argus**



Model M—Instantaneous at f:6.3

MAKE your pictures bright with color! Break away from the gray monotony of ordinary snapshots. An Argus Candid Camera snaps flowing color shots you'll be proud to show your friends. Reds, blues, yellows, greens . . . all the hues of the rainbow come out sharp and clear with an Argus.

Just load your Argus with color film—and shoot! You can depend on excellent results from the Argus precision-built, fully color corrected, triplet Anastigmat lenses. Pictures like the one above are easy to get. And the cost is amazingly low! Argus Model M even offers a choice of half-size as well as full-size pictures . . . twice as many pictures to the roll; twice as economical.

See the Argus Cameras on display at your local dealer's today. Choice of seven models, each fully color corrected, from \$7.50 to \$30.

argus

CANDID CAMERAS AND PHOTOGRAPHIC EQUIPMENT
ANN ARBOR, MICHIGAN



argus MODEL M \$7.50

Triplet Anastigmat f:6.3 lens, fully color corrected. Uses 35 mm. Arguspan film, specially spooled Dufaycolor film or Kodachrome. Shutter mount marked "dull," "cloudy," "bright," "sunshine," "color," to make good picture-taking easy.



argus MODEL C-3 \$30

Fast "Cintar" f:3.5 triplet Anastigmat lens, fully color corrected. Built-in flash synchronizer. Coupled range finder for critical focusing from 3 feet to infinity. Shutter speeds from 1/5 to 1/300 second. Uses inexpensive 35 mm. film in standard cartridge.

For Further Information Ask Your Local Authorized Argus Dealer or Mail Coupon Below



International Research Corp.
361 Fourth St., Ann Arbor, Mich.

Please send me complete Argus literature and information on how to save money on finished picture costs.

Name _____

Address _____